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Social Media Guide for

LifeCOACH
DISCIPLESHIP

LifeCoach on Social Media

Your social media accounts reach hundreds to thousands daily, so why not use social media as a way to tell others that something exciting is going on at your church? Here are some ways you can spread the word.



Change your profile picture

Your profile picture shows up every time you post, like, comment, share, etc. We challenge you to change your profile picture on your various social media accounts for the entire *LifeCoach: Discipleship* series. Don't forget to add our hashtag **#lifecoach**.

Go to **iLifeCoach.org** to find profile pictures for your social media account.

#lifecoach

Update your status

Are you learning new truths in *LifeCoach: Discipleship*? Is there a powerful phrase that stood out to you? Share that with your friends online! Let them know what God is teaching you through *LifeCoach: Discipleship*. Don't forget to add our hashtag **#lifecoach**.

Share the videos

We will be linking the daily videos on our social media platforms five days a week. You can help spread the message of the gospel by sharing these videos and linking them on your own social media profiles. These videos will be available via Facebook, YouTube, and Vimeo. And when you share, don't forget to add our hashtag **#lifecoach**.



Why the hashtag?

A hashtag is a way to tag your social media post so that it will be grouped with everyone else's **#lifecoach** posts. That way when someone clicks on the **#lifecoach** link, all of our pictures and status updates appear in one place and they will see just how many people are becoming disciples who make disciples!